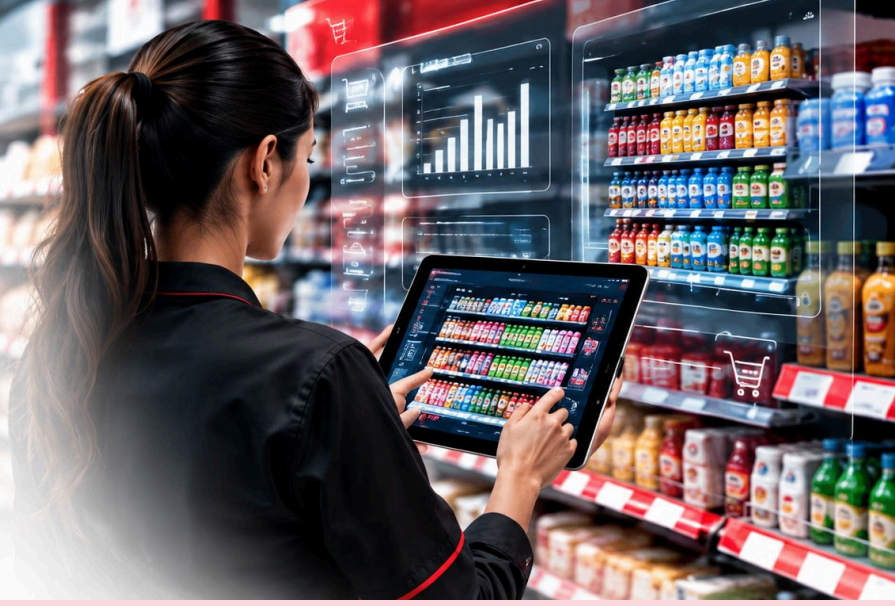
AI-Driven Retail Shelf Optimisation

From sales data to the shelf



~300K SKUs under active management, across **500+ stores**

1,500+ department categories spanning **350+** departments

10M+ store × product sales records **analysed** to build every plan

Live in production since **2021** across leading retail, pharmacy and fuel-retail chains

Why?

Store-level, not template-level
each store gets its own plan from its own numbers, not a national template with local edits

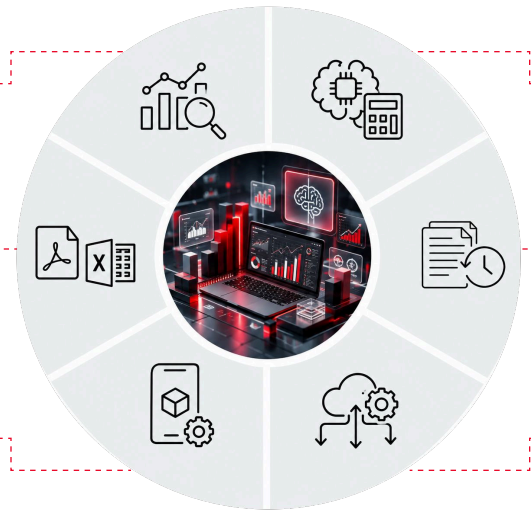
Two engines, one shelf
— AI proposes the arrangement, a deterministic engine enforces what's physically and commercially possible

Nothing overwritten, everything auditable
— every edition versioned, comparable and reversible

Auto-implementation
approved plans reach every store automatically, no manual re-issue

Core Capabilities

- Sales Analysis & Pre-Plan
- AI + Calculation Simulation
- Edition Versioning
- Auto-Implementation
- Mobile Application
- PDF & Excel Reporting



The Pipeline

Analyse → Simulate → Version → Distribute → Execute

One category.
Your real data.
See the **plan before you commit.**

Book a Demo

orelit.com | +94 114 701 701 | contact@orelit.com